

Deborah C. Mortimer, Esq.

Trademark Attorney
Children's Book Author
Publisher



Deborah C. Mortimer is an entrepreneurial attorney who combines her expertise in trademark law with a passion for publishing and advocacy in children's literature. She is the author of three children's books and enjoys sharing her insights on brand development and protection, and the importance of representation in children's literature.

Through real life examples and engaging personal anecdotes, Deborah breaks down legalese, providing her audience with valuable insight and strategies to build and protect their brands. Deborah's ability to connect deeply with her audience ensures that her talks resonate long after the event, leaving a lasting impression and actionable steps that drives growth and transformation.

Speaking Topics

Brand Insurance: Safeguarding Your Legacy Through Trademarks

Before you build your empire, make sure you have a solid foundation. Whether you're a seasoned business owner or just starting out, it's crucial to have a clear brand strategy and register your trademark. Let's demystify the process of protecting your business' most valuable asset – your brand.

- Common Myths and Misconceptions
- Building a Solid Business Foundation

Serendipity: Embracing the Unexpected Pathways to Success

An inspiring and thought-provoking talk that explores the concept of serendipity and its role in shaping our lives. Through captivating stories and practical insights, attendees will discover the power of embracing unexpected opportunities, cultivating curiosity, and staying open to new possibilities. This engaging session will leave participants inspired to navigate life's twists and turns with a sense of adventure and a readiness to embrace the unknown.

- Being ready and open to wherever life leads you
- Fearlessly finding your path

Mirror, Mirror: Reflecting the World In Children's Literature

An eye-opening talk that delves into the importance of representation and inclusivity in children's books. This engaging session shines a light on the impact of limited perspectives and offers practical solutions to promote diversity and empower young readers.

- The lack of diversity and the importance of representation
- What you can do to narrow the divide?

Working the Room Like a Boss! Unlocking Purposeful Connections

Master the art of effective networking and strategies for building meaningful professional connections, including how to approach new contacts, make a lasting impression, and cultivate mutually beneficial relationships. With practical insights, this talk equips attendees with the confidence and skills needed to expand their network and unlock new opportunities in their careers.

- Effectively networking in and outside your industry
- The value of building relationship currency

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Appearances

Bedtime Stories with Ryan Reynolds
SpelHouse Small Business Alliance
Reading with Your Kids Podcast
Lehigh Valley Book Festival
Easton Book Festival
Cedar Crest College
Truth & Coffee Podcast
Pass the Book to Fefe Podcast
PBS 39-Courageous Conversations
Ageless Conversations Podcast
Reigning Words with Shelby Podcast



Testimonial

Deborah has an amazing way of connecting with her audience and breaking down complex legal concepts for the average person. She is a visual storyteller, immediately drawing you in and taking you along for the ride.

-Truth & Coffee Podcast

Deborah has over 17 years experience as an attorney and is the owner and Principal Attorney at Mortimer Legal, PLLC, she provides comprehensive intellectual property services, focusing on trademark and copyright registration, enforcement, and maintenance.

Beyond her legal career, Deborah is also an accomplished author and owner of Leap Forward Publishing, LLC, where she passionately develops and promotes children's books that feature relatable and inspiring characters from diverse backgrounds. Her books include, "Zorah and the Very Big Question," (2021), "When You Give a Girl a Puppy..." (2022) and "Summer Island" (2023), which is a celebration of Deborah's Caribbean-American heritage and upbringing.

She is also an active member of the Society of Children's Book Writers & Illustrators (SCBWI), the National Association of Women Business Owners (NAWBO) as well as Zeta Phi Beta Sorority, Incorporated. With her multidimensional background as a trademark lawyer and advocate for diversity in children's literature, Deborah offers a unique blend of legal expertise, business acumen, and a deep understanding of the publishing industry.



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